

## **Social Media**

Employers are checking out candidates on Facebook, Twitter, Instagram and other social media sites. Social media when used the wrong way can backfire and jeopardize a job offer or even your current job.

using social media to job search. The information you post on these sites can be used to determine if you get that summer internship or permanent position.

When you're looking for a job or positioning yourself for career growth, it's important to have a professional online presence where you can showcase your skills and experience. LinkedIn is the #1 professional networking site used to develop your professional online presence during your job search process.

### **How to Use LinkedIn to Get a Job**

Getting started on your **professional** profile on LinkedIn is easy. You can start by clicking here:

#### **Your profile should contain:**

- A professional headshot
- Contact information

**Don't accept every connection that comes your way.** Connect with professionals in your field of study or the industry you are interested in working.